

Graphic Design Studio - Course Outline

Umberlight Art Institute - 48 Mercer Street

Weeks 1-3: Typography

Letterform anatomy, pairing faces, setting readable text.

Weeks 4-6: Layout

Grids and hierarchy across posters, spreads and screens.

Weeks 7-8: Brand identity

Logos, colour systems and guidelines for a fictional client.

Weeks 9-10: Live brief

Answer a real brief and present to guest designers.

Schedule: Tue & Fri, 6:30-9:00 pm. Lab access included.